U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.
DEM1P007SERIAL NO.
09/888,340LIST OF DOCUMENTS CITED BY APPLICANT
TO COMPLY WITH 37 C.F.R. 1.56

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FILING DATE
06/22/01GROUP
3639

U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
QAB	AA	6,910,017	06/21/05	Woo et al.	705	10	—
QAB	AB	6,546,387	04/08/03	Triggs	705	5	—
QAB	AC	2002/0198794	12/26/02	Williams et al.	220	612	—
QAB	AD	2002/0123930	09/05/02	Boyd et al.	213	210	—
QAB	AE	2002/0107819	08/08/02	Ouimet	110	71	—
QAB	AF	6,405,175	06/11/02	Ng	705	14	—
QAB	AG	2002/0042739	05/11/2002	Srinivasan et al.	126	536	—
QAB	AH	2002/0023001	02/21/02	McFarlin et al.	446	189	—
QAB	AI	5,521,813	05/28/96	Fox et al.	705	8	—
QAB	AJ	4,744,026	05/10/88	Vanderbei	705	8	—
QAB	AK	3,017,610	01/16/62	Auerbach et al.	340	146.2	—

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

QAB	BA	"KhiMetrics Helps Retailers Increase Margins With Two New Tools for Their Retail Revenue Management Application Suite." PR Newswire, March 1, 2001.					
QAB	BB	"KhiMetrics and Retek Form Marketing Alliance for Comprehensive Retail Pricing Solution." PR Newswire, February 19, 2001.					
QAB	BC	Barth, Brad, "ShopKo Holds the Price Line." Daily News Record, page 10, October 4, 2000					
QAB	BD	Barth, Brad, "Shopko Tests Automated Markdowns", WWD 10/04/00, pages 1-3.					
QAB	BE	"Manugistics Agrees to Acquire Talus Solutions." PR Newswire, September 21, 2000.					
QAB	BF	"Goodyear Implements Trilogy's MultiChannel Pricing Solution as Its Enterprise-Wide E-Pricer Platform." Business Wire, page 2286, June 27, 2000.					
QAB	BG	"IMRglobal Signs New Product Implementation Agreement with Retek to Improve Retail Pricing and Markdown Process." Business Wire, page 1590, June 7, 2000.					

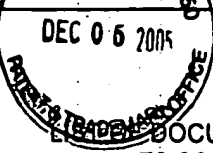
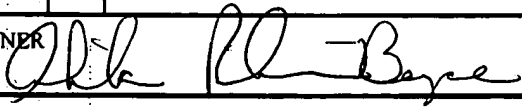
EXAMINER

DATE CONSIDERED

QAB R. L. Boye

12/2/05

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		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. DEM1P007	SERIAL NO. 09/888,340	
		DOCUMENTS CITED BY APPLICANT TO COMPLY WITH 37 C.F.R. 1.56				APPLICANT NEAL
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)						
QUB	BH	Cook, Martie, "Optimizing Space and Sales with Markdown Software", Office.com, 05/31/2000, page 1.				
QUB	BI	"New Tools for Modeling Elasticity, Optimizing Prices and Collecting Live Pricing from the Web to Debut at Retail Systems 2000 in Chicago." Business Wire, page 1484, April 18, 2000.				
QUB	BJ	"Essentus and Spotlight Solutions Partnership Delivers Precise Markdown Decisions", Business Wire, 04/17/00, 3 pages.				
QUB	BK	Melcer, Rachel, "Local Tech Firm Creates Retail Markdown Tool", Business Courier online, 03/24/00, pages 1-4.				
QUB	BL	Technology Strategy Incorporated, www.grossprofit.com , 03/02/00, pages 1-20.				
QUB	BM	Kadiyali et al., "Manufacturer-retailer Channel Interactions and Implications for Channel Power: An Investigation of Pricing in Local Market", Marketing Science, Spring 2000, V. 19, Issue 2.				
QUB	BN	Andrew B. Gelman et al., "Bayesian Data Analysis", pgs. 439-455, Chapman & Hall/CRC, First Edition 1995, Reprinted 2000.				
QUB	BO	Smith et al., "A Discrete Optimization Model for Seasonal Merchandise Planning." Journal of Retailing, vol. 74, no. 2, page 193(29), Summer 1998.				
QUB	BP	Abraham, Magid M. and Leonard M. Lodish, "Promoter: An Automated Promotion Evaluation System," Marketing Science, Vol. 6, No. 2, 1987 (p. 101-123).				
QUB	BQ	Little, John D. C., "Brandaid: A Marketing-Mix Model, Part 1: Structure," Operations Research, Vol. 23, No. 4, July-August 1975 (p. 628-655).				
QUB	BR	Cerf, Vinton G. and Robert E. Kahn, "A Protocol for Packet Network Interconnection," IEEE Transactions on Communications COM-22, May 1974, (p. 637-648).				
QUB	BS	Flanagan, David, "Javascript: The Definitive Guide, 3 rd Edition," published by O'Reilly in June 1998 (ISBN 1-56592-392-8) section 14.8.				
QUB	BT	Berners-Lee, T., "Hypertext Markup Language 2.0 Working Paper," Nov 1995 (pages 1-3).				
QUB	BU	Tellis, Gerard J., and Fred S. Zufryden, "Tackling the Retailer Decision Maze: Which Brands to Discount, How Much, When and Why," Marketing Science, Vol. 1, No. 34, 1995 (pages 271-299).				
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